

# Nan Andrews Amish, MBA, CLU

## Your toughest business challenges?

Growth? Competition? Talent? Leadership? Cost control?

### Consider KEYNOTE TOPICS:

- Trends 2020
  - Strategies for Change and Organizational Health
- Slow Down to Speed Up: Respect, Relationships, Results
- The Power of Authentic Harmony: 'ROA' Return on Alignment
- Brand Power: Positioning is Everything
- Bold Leadership: Teams and Big Picture Collaboration
- Talent: The Last Sustainable Competitive Advantage
- Healing Healthcare Huge Opportunity! -- Not for Sissies

**FACILITATION:** strategy retreats, brainstorming, team development, leadership offsites.

**WORKSHOPS:** Leadership, Marketing, Strategy, Communication

**ASSESSMENTS:** Leadership, Team and Communication

## Nan Andrews Amish, MBA, CLU,

offers a unique cross-functional, big picture perspective, providing integrated expertise in:

- Leadership
- Strategy
- Marketing and Branding
- Communication.

Nan integrates strategy, leadership, marketing and organizational dynamics into a big picture framework that increases team effectiveness through alignment. Her energetic keynotes, experiential workshops and team facilitations integrate insights she gained through 15 years marketing and training experience running a \$70 million high-tech business unit, and developing large corporate universities. She has consulted for Ernst & Young and taught at University of San Francisco and Boston University's MBA programs. Nan's experience in insurance, healthcare, high tech, and manufacturing organizations and her market and employee research results combine in unexpected brilliance. Her unique perspective balances classic business orientation with a 'tell-it-like-it-is' candor that appeals to stressed middle-managers and isolated CEOs alike.

### Nan's bottom line:

**Win-win + trust + long-term collaboration + authentic leadership + strategic alignment =  
Increases profits, improves customer loyalty, attracts top talent and makes markets smile.**

**Management Consulting \* Facilitation \* Keynotes \* Workshops**

[nan@bigpictureperspective.com](mailto:nan@bigpictureperspective.com) (650)560-9800

### What clients are saying:

"Superb. Nan knows her stuff. Exactly what we needed."

-- Professional Association

"Nan understands our challenges from a marketing, financial and leadership perspective."

-- HR Executive

"Innovative thinking. Data driven. She challenged us to make a difference."

-- VP Tech Company

"She challenged our assumptions about labor trends and outsourcing"

-- Labor Economist

"Harmony through exploring difference and conflict. Powerful."

-- Hospital Executive

"Down to earth. Nan tells it like it is. Sobering and empowering."

-- World Futures Assembly Attendee

"I expected Nan to provide value. I did not expect to have fun. Best workshop I ever attended! A Blast!"

--Workshop Attendee

